



# Sponsorship Proposal for Maria's Records International Music Festival



Join us!

Support the next generation of musicians in Canada!

Together we can keep music education thriving in Canada

[www.mariarecordsent](http://www.mariarecordsent)

Prepared by  
**Vivian P**



2021 piano workshop with  
Dr. Emma Rui-Xuan Shi



2021 vocal workshop with  
Canadian soprano Marion  
Samuel-Stevens



Jane Hayes deciding  
marks in 2024

# Scholarship Sponsorship Opportunities

Supporting artistic excellence. Investing in the next generation. Strengthening our community through music.

Maria's Records International Music Festival is a distinguished Lower Mainland music festival devoted to nurturing young artists through a thoughtful blend of performance, mentorship, and educational growth. Now in its 6th year, the festival was originally founded out of necessity during Covid to ensure students continued to have meaningful performance and learning opportunities and has since grown through the initiative and dedication of local educators and community supporters.

Led by a committee of passionate music professionals, the festival provides an inspiring and supportive environment where students develop both skill and confidence. What began as a solution has evolved into a thriving artistic platform that celebrates growth, resilience, and excellence.

We are proudly Canadian and intentionally engage Canadian adjudicators, ensuring students learn from artists who understand our national arts landscape while representing world-class excellence. Past adjudicators have included Derek Chiu, Dee Daniels, and Jane Hayes (again this year).

## ***"Why Canadian Adjudicators Matter***

***Students receive mentorship rooted in Canada's artistic standards, cultural landscape, and professional pathways while still learning from internationally recognized excellence."*** Natalia Pardalis, artistic director

Last year, we featured approximately 150 student performances, with families, teachers, and community supporters engaging both in person and online.

We are pleased to invite select businesses and community partners to join us as Scholarship Sponsors, aligning your brand with arts education, youth development, and meaningful community impact.



award ceremonies from 2022-2025



### 👉 Our Current Community Partners

We are proud to collaborate with a group of outstanding organizations that share our commitment to music education, artistic growth, and community enrichment:

- *Tom Lee Music*

A long-standing leader in music retail and education support across Canada, helping students and teachers access quality instruments and resources

- *Brentwood Presbyterian Church*

A valued community space that supports arts, education, and local cultural initiatives.

- *Pardalis Studio of Music & Performing Arts*

A vibrant music and performing arts studio dedicated to nurturing confident, expressive young artists.

- *Gilchrist Music Studio*

A respected private piano studio known for dedicated instruction and student development in music performance.

- *Echoman Records*

An independent music label supporting artists in developing, recording, and sharing their work with wider audiences

Together, these partnerships help us create meaningful performance opportunities, high-quality educational experiences, and a supportive artistic community for young musicians. We would love to have you on this list.

### Why Partner With Us

Your sponsorship is more than visibility, it is an investment in young artists and in the cultural fabric of our community.

Our festival audience includes:

1. Families who actively invest in arts education
2. Music educators and professionals
3. Community leaders and local entrepreneurs
4. Supporters of youth arts initiatives
5. Sponsors are recognized as patrons of the arts who believe in opportunity, encouragement, and excellence.



award ceremonies from 2022-2025

## Named Scholarship & Trophy Opportunities

Sponsors at the Gold level and above may choose to fund a named student scholarship or festival trophy. This allows your business to be directly associated with a specific award presented to a deserving student.

Recognition includes:

- Sponsor name announced during the online awards ceremony (sponsor is welcome to record a message to student to played at award's ceremony 
- Sponsor name listed beside the award in the digital festival program
- Acknowledgment in post-festival communications

This creates a meaningful and memorable connection between your business and a student's achievement.

# Sponsorship Package



Shelley Long presenting the Tom Lee Award in 2023



## Platinum Sponsorship Package

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- Sponsor name announced during the online awards ceremony
- Sponsor name listed beside the award in the digital festival program
- Acknowledgment in post-festival communications
- Group social media recognition
- Recognition certificate

\$5,000

## Gold Sponsorship Package

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- Logo placement on festival website
- Business advertisement included in the digital festival program
- Option to sponsor a named scholarship or trophy
- Dedicated social media sponsor recognition
- Verbal acknowledgment during the online awards ceremony
- Inclusion in post-festival appreciation campaign
- Recognition certificate

\$2,500

## Silver Sponsorship Package

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- Business name listed in the digital festival program
- Group social media recognition
- Recognition certificate

\$1000

## Silver Sponsorship Package

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- Business name listed in the digital festival program
- Group social media recognition

\$500

# Sponsorship Package



## Festival Program Advertising Opportunities

Businesses and community partners are invited to advertise in our Digital Festival Program, viewed by participating families, teachers, and audience members throughout the event.

### Ad Space Options

Full Page Ad — \$500

- Premium full-page placement in the digital festival program
- Ideal for highlighting services, branding, or a special message of support

Half Page Ad — \$250

- Prominent half-page placement
- Great for local businesses and community services

Quarter Page Ad — \$150

- Quarter-page feature within the program
- Perfect for smaller promotions or sponsor recognition

Business Card Ad — \$50

- Business card-sized placement
- An affordable way to show community support

### Why Advertise?

- Reach hundreds of families and music educators locally and across Canada
  - Support young musicians through scholarships and awards
  - Align your business with arts education and community enrichment
- Digital format allows viewers to keep and revisit the program after the festival

### Digital Festival Program

Our professionally designed digital festival program is shared with participating families, teachers, and supporters and remains accessible after the event. Sponsors at eligible levels receive advertisement placement, offering lasting visibility within an arts-engaged community audience.



# Thank You

## Your Impact

### Your support helps us:

- Provide meaningful scholarships and trophies to deserving students
- Encourage performance confidence and artistic growth
- Strengthen access to quality arts education
- Build lasting connections between local businesses and families
- By becoming a sponsor, you stand alongside educators, families, and community leaders in championing the art

## Festival Details

In-Person Festival Location: Holy Trinity Church, 11040 River Rd Delta, BC V4C 4V2

Awards Ceremony: Hosted online to allow families/friends and supporters to attend from anywhere

## Become a Sponsor

To discuss sponsorship opportunities, please contact:

**Maria's Records International Music Festival Committee**  
**[mariarecordsent@gmail.com](mailto:mariarecordsent@gmail.com)**  
**6047834091**

We would be honoured to recognize your business as a valued supporter of young artists and arts education in our community. We are in the process of becoming a society.



2025 vocal workshop with adjudicator Craig Tompkins with some of the top Advance Junior and Senior Voice vocal students

 604-783-4091

 [mariarecordsent@gmail.com](mailto:mariarecordsent@gmail.com)

 [www.mariarecordsent.com](http://www.mariarecordsent.com)